

# HEBER PUBLIC UTILITY DISTRICT

## REPORT TO BOARD OF DIRECTORS

**MEETING DATE:** September 18, 2014

**FROM:** Laura Fischer, General Manager

**SUBJECT:** Consider Donating to the Kiwanis Annual Tailgate Party.

**ISSUE:** Shall the Board donate towards the Kiwanis annual tailgate party?

**FISCAL IMPACT:**

Donation Amount.

**DISCUSSION:**

We received this donation request from the Kiwanis. The request came from Anita M. Martinez. Her e-mail request is below:

I wanted to send you this information in hopes that the HPUD might consider being a sponsor for the El Centro Kiwanis Annual Tailgate party. This event is our major fundraiser for the year and we are expecting to host a performance by the Heber School Drum line. This is a really fun event that welcomes jerseys, jeans and sneakers! Plus, there is a chance to win the \$4000 cash grand prize while enjoying a delicious meal catered by Junior's. The Kiwanis Club of El Centro will use all of the funds generated from the event to go toward youth programs and scholarships. As a life-long Heber resident, I hope to shine light on more Heber based organizations in need. If you have any questions please free to contact me [a.martinez@ficu.com](mailto:a.martinez@ficu.com) or 760.693.3025. Thank you in advance for your consideration of this contribution.

Sincerely,

**Anita M. Martinez**  
**Director of Marketing & Bus. Development**

| First Imperial Credit Union  
| 1602 W. Main St. El Centro, CA  
| 760.352.1540 x 109 **El Centro**  
| [www.ficu.com](http://www.ficu.com)

Respectfully Submitted,

Laura Fischer, General Manager

Attachment – El Centro Kiwanis Tailgate Party 2014 Request for Donation



## Kiwanis Club of El Centro

August 22, 2014

Dear Business Leader:

The Kiwanis Club of El Centro is proud to present our Annual Draw-Down Dinner on Friday, October 10<sup>th</sup> at the El Centro PAL. ***This year's theme is Kiwanis Tailgate Party.*** This event is our major fundraiser for the year and will feature delicious food, a silent auction, and bingo. Plus, over \$13,000 will be awarded in cash and prizes during the evening including a prize for best dressed NFL fan!

The Tailgate Party will start at 5:30pm with appetizers while playing tailgate games. The "Kick-Off" will start at 6:30pm where you will be served an amazing family style dinner catered by Junior's. The drawing and bingo will begin at the conclusion of dinner.

The mission of the Kiwanis Club of El Centro is to provide service to the children of our community through financial contributions and volunteering our time. The club donates thousands of dollars each year to various children's organizations, spearheads the Annual Fishing Derby, and rewards thousands of dollars through local scholarships.

To assist in our efforts, please consider becoming a sponsor of this fun filled event or donating an item or gift certificate to be included in our silent auction. Sponsors enjoy many benefits and are prominently showcased at the event.

Enclosed are details on the sponsorship opportunities as well as an auction donation form. Should you have any questions or comments, please feel free to contact me at [a.martinez@ficu.com](mailto:a.martinez@ficu.com) or 760.693.3025. Thank you in advance for your consideration of this contribution.

Sincerely,

*Anita M. Martinez-Plancarte*

Anita M. Martinez-Plancarte  
Event Chairperson  
Kiwanis Club of El Centro



# Tailgate Party

El Centro Kiwanis Draw-Down Dinner  
October 10, 2014  
El Centro PAL

## Dinner, Silent Auction, Bingo and Drawing

### Sponsorship Opportunities & Benefits

#### Team Owner \$1200

- **4 Draw-Down Tickets**  
*Each ticket includes dinner for 2 and a chance to win the \$4000 grand prize*
- **8 Bingo Tickets**
- **Tailgate Games**
- **2 Bottles of Wine**
- **Company Banner place at the event**
- **Company Logo placed on event program\***
- **Company Logo placed on Draw-Down ticket list (placed at every seat)\***
- **Company Recognition during event and before the grand prize is announced**
- **VIP Seating with choice of NFL Team to be featured on your table**  
*(Limited to availability; first come, first served)*

#### Individual Ticket Holder \$175

- **1 Draw-Down Ticket**  
*Each ticket includes dinner for 2 and a chance to win the \$4000 grand prize*
- **Tailgate Games**

\*\*\*Due to printing lead time, company logos for Team Owner Sponsorship must be received by Sept. 26, 2014 in order to be printed on the program and on the ticket list. Logos should be emailed to [a.martinez@ficu.com](mailto:a.martinez@ficu.com)\*\*\*





# Tailgate Party

El Centro Kiwanis Draw-Down Dinner  
October 10, 2014  
El Centro PAL

## Dinner, Silent Auction, Bingo and Drawing

### Auction Donation Form

Donated Item (s) \_\_\_\_\_

Detailed Description of Items (s) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Approximate Value \_\_\_\_\_

Name of Business \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please email form to Anita Martinez, [a.martinez@ficu.com](mailto:a.martinez@ficu.com) or call 760.693.3025

