

May 20-21, 2014

SACRAMENTO CONVENTION CENTER



**California Special
Districts Association**

Districts Stronger Together

SPECIAL DISTRICTS LEGISLATIVE DAYS

**LAYING THE FOUNDATION
FOR A STRONGER ECONOMY**



#sld2014

SPECIAL DISTRICTS LEGISLATIVE DAYS

LAYING THE FOUNDATION FOR A STRONGER ECONOMY

Gain insights on policy changes impacting your agency and take advantage of this opportunity to meet with legislators, key issue experts, and California's policy leaders:

- Exchange ideas with your legislators & discuss priority legislation at pre-arranged visits.
- Hear directly from state leadership on hot topics affecting local services and infrastructure.
- Explore how decisions are really made in the Capitol and how you can influence outcomes.
- Get answers to your questions at issue-focused, industry-specific roundtable sessions.

A dynamic two-day conference, Special Districts Legislative Days (SDLD) provides attendees the opportunity to hear from and interact with statewide policymakers and legislators, as well as network and discuss district challenges. SDLD includes keynotes from California's highest office-holders, moderated panel discussions with the state's leading experts and issue-specific roundtable conversations covering the most pertinent issues facing each type of special district.

Your engagement is an essential component of CSDA's advocacy efforts in Sacramento to defend special district finances and educate policymakers on the effective service delivery provided by special districts.

What you can do:

- Visit CSDA's Grassroots Action Center at www.csdanet.org/grassroots to read about the most significant proposals impacting special districts, and find out how you can take action now.
- Register for SDLD today to hear first-hand about the latest revenue proposals directly affecting special districts. You will also have the chance to communicate how new revenue opportunities can strengthen the core services your district provides and share examples of how they would add value to your local communities.
- Spread the word! Let other special districts know about this exciting conference.

Thank you to our Partners and Roundtable Hosts



ACHD
ASSOCIATION OF CALIFORNIA
HEALTHCARE DISTRICTS



Association of California Water Agencies
— Since 1910 —
Leadership • Advocacy
Information • Service



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Tuesday, May 20

8:00 a.m.

Registration Starts

Continental Breakfast and Networking Opportunities

8:30 – 10:00 a.m.

Welcome Remarks: CSDA Executive Director Neil McCormick

Opening Remarks: CSDA President Noelle Mattock

CSDA Legislative Overview by Advocacy & Public Affairs Staff

10:00 – 10:45 a.m.

Tax Reform and Infrastructure Panel

Panelists will address proposed policy and ballot measures aiming to bring tax reform and their impact on local and state infrastructure.

- **Kelly Salt** (*Moderator*), Best Best & Krieger LLP
- **Lenny Goldberg**, California Tax Reform Association
- **Jim Earp**, California Alliance for Jobs
- **John Fairbank**, Fairbank, Maslin, Maullin, Metz Associates, Inc.
- **Fred Silva**, California Forward

10:45 – 11:45 a.m.

Local Government Panel



Katcho Achadjian



Mark Levine



Stephen Knight

A moderated discussion will focus on how to bridge local and state policy. Panelist will discuss current proposals that impact the delivery of core local services and how special districts can engage in current policy proposals.

- **John Myer** (*Moderator*), News 10's Political Editor
- **The Honorable Katcho Achadjian (R-San Luis Obispo)** – Chair of the Assembly Local Government Committee, Assembly Member Achadjian represents Assembly District 35. Prior to his election to the Legislature, Katcho served for three terms as an elected member of the San Luis Obispo County Board of Supervisors.
- **The Honorable Mark Levine (D- San Rafael)** – Vice-Chair of the Assembly Local Government Committee, Assembly Member Levine represents Assembly District 10. A former San Rafael City Councilmember, Levine has held leadership posts throughout his career helping to develop innovative solutions at the local, state, national and international levels.
- **The Honorable Stephen Knight (R- Palmdale)** – Vice-Chair of the Senate Governance & Finance Committee, Senator Knight represents Senate District 21. Prior to his election to the Assembly, Knight was elected to the Palmdale City Council in 2005. Upon assuming office in the state Legislature, Knight left his 18-year career as a sworn police officer in the Los Angeles Police Department.

11:45 a.m. – 12:15 p.m.

Networking Break and Meet and Greet with Local Government Panel



12:15 – 1:30 p.m. - *Lunch*

Keynote Speaker: California State Legislative Analyst Mac Taylor

The Legislative Analyst serves as “eyes and ears” for the Legislature to ensure that the executive branch is implementing legislative policy in a cost efficient and effective manner. The Legislative Analyst carries out this legislative oversight function by reviewing and analyzing the operations and finances of state government.

1:30 – 2:00 p.m.

Legislative Visits Briefing with CSDA Advocacy & Public Affairs Staff

2:00 – 5:00 p.m.

Legislative Visits

Pre-arranged meetings with Legislators and staff in their Capitol Offices. Please register by April 25 to guarantee your spot in these visits.

5:00 – 6:30 p.m.

Chops Legislative Reception

1117 11th Street, Sacramento, CA 95814

Sponsored by Special District Risk Management Authority (SDRMA)

Wednesday, May 21

8:00 a.m. – *Continental Breakfast and Networking*

8:30 – 9:00 a.m.

Keynote Speaker: To Be Announced

9:00 – 9:45 a.m.

Workforce Roadmap Panel

Panelists will discuss policies affecting the recruitment, retention and training of a 21st century workforce and how special districts can help prepare the next generation.

- **Bobbi Palmer** (*Moderator*), Los Medanos Community Healthcare District CEO
- **Amy Brown**, Public Retirement Journal
- **Nancy Pryor**, Foundation for California Community Colleges
- Other panelist to be announced

9:45 – 11:45 a.m.

Roundtable Discussions

Choose two roundtable topics for an informative 45-minute session

- Association of California Healthcare Districts
- Association of California Water Agencies
- California Association of Local Agency Formation Commissions
- California Association of Public Cemeteries
- California Association of Recreation and Park Districts
- California Association of Resource Conservation Districts
- California Board of Forestry and Fire Protection
- California Public Employees' Retirement System
- Covered California
- Workers' Compensation Action Network

11:45 a.m. – *Closing Remarks:* CSDA President Noelle Mattock



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NEW PRICING FOR 2014 OFFERS MORE SAVINGS FOR EARLY REGISTRANTS - ON OR BEFORE APRIL 18, 2014

CSDA Member - \$175 Early Registration / \$225 Regular Registration

Non-Member - \$275 Early Registration / \$325 Regular Registration

Three Ways to Register

- *For fast service*, register online by visiting the Special Districts Legislative Days website at csda.net/conferences. Find the "register" button at the top of the page.
- *Fax number*: 916.520.2465. All faxed forms must include credit card payment.
- *Mail*: CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814. Please include registration form and payment. Checks should be made payable to: California Special Districts Association.

Who qualifies for "member" rates?

All California Special Districts Association and Special District Risk Management Authority members. Not sure if you are a member? Contact the CSDA offices to find out if you are already a member. It's not too late to become a CSDA member. Simply contact Cathrine Lemaire at cathrine1@csda.net or call toll-free at 877-924-2732.

Registration fees include the evening reception on May 20, legislative visits arranged by CSDA, as well as all written materials and meals as indicated in the agenda. Payment must accompany registration in order to process.

CSDA Member: \$175/EARLY BIRD

Non-Member: \$275/EARLY BIRD

CSDA Member: \$225/AFTER APRIL 18

Non-Member: \$325/AFTER APRIL 18

Total \$:

Name/Title:

District:

Address:

City:

State:

ZIP:

Phone:

Fax:

Email:

LEGISLATIVE VISITS

CSDA will make every attempt to schedule meetings with your region's legislative representatives or staff.

Yes, I want to participate in prearranged meetings in the Capitol

No, I do not want to participate in prearranged meetings in the Capitol

PAYMENT

Check Visa MasterCard Discover American Express

Acct. name:

Acct. Number:

Expiration date:

Authorized Signature:

SPECIAL NEEDS

Vegetarian Other:

CANCELLATION POLICY: Cancellations must be made IN WRITING and received via fax or mail three days prior to event. All cancellations made within the specified time will be refunded less a \$75 processing fee. NO EXCEPTIONS.



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Top 5 Reasons Why You Should Attend:

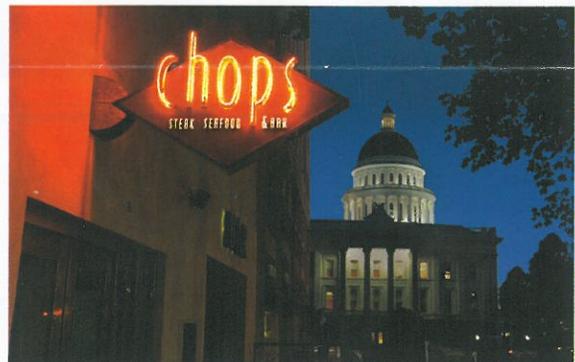
1. Efforts underway in Sacramento could significantly impact special district revenue sources, including **property tax allocations**, voter thresholds for **special taxes** and **new funding opportunities** for local projects and programs.
2. Governor Brown has expressed interest in reforming California's infrastructure financing districts, potentially leading to **major changes in how local agencies build infrastructure**.
3. Hear directly from California Legislative Analyst Mac Taylor on the latest **State Budget proposals** and **forecasts of state revenues and expenditures**.
4. Interactive roundtable discussions with our partners and experts will allow you to hear about industry-specific issues—such as implementation of the Affordable Care Act and changes to **public employee pensions**.
5. **Pre-arranged legislative visits** and a hosted reception enable you to build relationships with your state legislators and their Capitol staff.



Legislative visits in the Capitol arranged by CSDA!

Let your senator and assembly member know about the core services your district provides in their legislative district and how each dollar invested in your district benefits your shared constituents and adds significant value at the local level!

In order to reserve enough time for scheduling, please register at csda.net/conferences by April 25 to guarantee your spot in these visits.



Hosted legislative reception sponsored by SDRMA

Network with legislators and Capitol staff at SDLD's legislative reception held at Chops. This award winning restaurant and bar across the street from the Capitol is a favorite amongst the Capitol community.



Sponsor opportunity

CSDA Business Affiliates have the opportunity to showcase their products and services as sponsors at SDLD! Space is limited. Questions? Contact Megan Hemming at meganh@csda.net.

For all the latest information, go to our website

Visit the SDLD website for the latest updates at csda.net/conferences. You will find the most current schedule, speaker bios, a list of our partners, how to find a hotel and more. Most importantly, you can register for SDLD directly on the website!



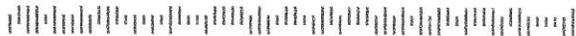
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A proud California Special Districts Alliance partner.

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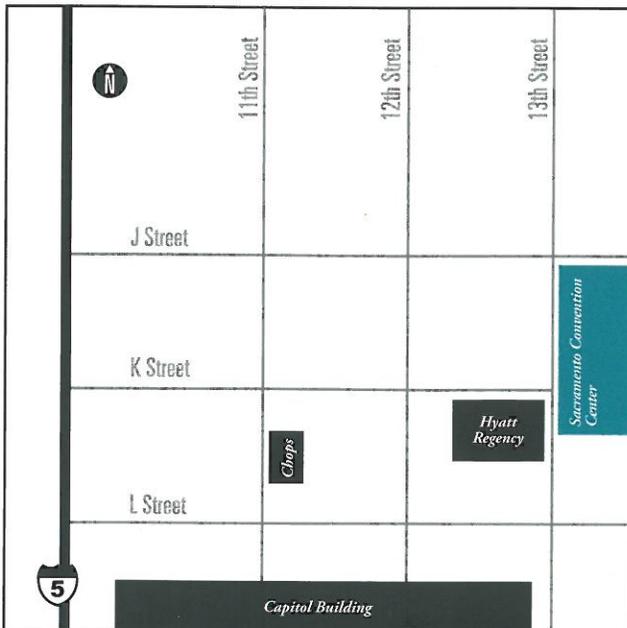


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Rooms available May 19 & 20, 2014 at the Hyatt Regency

Sacramento, 1209 L Street, Sacramento, CA 95814
 CSDA room rate of \$149 single/double plus tax. Room rate includes complimentary standard wi-fi in guest rooms. Call 1-888-421-1442 and ask for the California Special Districts Association rate. The room reservation cut-off is April 28, 2014, however space is limited and rooms may sell out before this date.

Event Location - Sacramento Convention Center

1400 J Street, Sacramento, CA 95814

City Parking Information

For parking information, visit the City of Sacramento website at www.cityofsacramento.org.