



Heber Public Utility District

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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HEBER PUBLIC UTILITY DISTRICT'S ANNUAL FALL FIESTA CELEBRATING "DIA DE LOS MUERTOS" SATURDAY, OCT. 28TH, 2023

Heber Public Utility District [HPUD] has invested over \$30,000 on an annual basis (surpassing \$42,000 last year) toward what is known as the Heber Fall Fiesta. Each year, HPUD and its team of employees, volunteers and community-minded individuals produce an amazing Fall Fiesta as a contribution to our cherished community of Heber. HPUD makes no profit from this event and any funds that come in as a result of the event go directly to the Fall Fiesta budget.

This year, after careful review of our annual budget and based on community member feedback, HPUD decided to discontinue any financial contribution from our Water and Wastewater funds and significantly scale back the cost of the Fall Fiesta, cutting our budget by more than half. This decision was made in order to protect the future, financial stability of the District.

During a recent Board of Directors meeting, Proyecto Heber [PH] representatives attended and asked for clarification on event schedule, facility use and event details. The Board President directed the HPUD General Manager, to contact PH staff and coordinate. This direction was not sufficient for PH staff. Unfortunately, PH staff was unwilling to meet with HPUD staff to work on coordination, as offered by HPUD Board. As the Board moved forward with its agenda, PH staff announced they would be pulling the car show from the event, but would participate as a vendor. This decision was made by Proyecto Heber, not HPUD. HPUD welcomes and encourages participation in the Fall Fiesta by any local businesses and/or non-profit.

While it is unfortunate that Proyecto Heber has decided to no longer hold the car show in conjunction with HPUD's Fall Fiesta, the Heber Fall Fiesta will continue to be held on October 28, 2023. This year's Fall Fiesta will include food, craft vendors, free carnival style games for children, a parade, DJ, and Mariachi.

If you have any questions or concerns, please feel free to the HPUD General Manager me at mdessert@heber.ca.gov or 760-336-1572.

Madeline Dessert, General Manager
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