

RESOLUTION NO. 2020-05

**A RESOLUTION OF THE HEBER PUBLIC
UTILITY DISTRICT ADOPTING THE
STRATEGIC PLAN 2020 THROUGH 2025 AND
THE IMPLEMENTATION ACTION PLAN**

WHEREAS, the Board of Directors, staff and community have conducted strategic planning work session in January and February 2020 and completed a review of strategic plan issues as shown in the attached Heber Public Utility District Strategic Plan Documents; and

WHEREAS, strategic planning is a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does and why it performs the services and/or programs it does; and

WHEREAS, there are numerous benefits to strategic planning, including: organizations can increase effectiveness and efficiency, improve understanding and make better decisions, enhance organizational capabilities, improve communications and public relations as well as increase political support; and

WHEREAS, the Heber Public Utility District Board, staff and community have identified a new Mission Statement which reads: *“To provide the highest quality utility and park services with a focus on customer service and community”*; and

WHEREAS, the Heber Public Utility District Board, staff and community have identified a new Vision Statement which reads: *“HPUD-providing outstanding public services and innovative leadership to enhance the Heber community”*; and


WHEREAS, The Heber Public Utility District Board, staff and community have identified four goals, which are: Improve and Sustain Heber PUD Facilities and Services; Expand Parks and Recreation Facilities and Services; Advocate for Quality Growth and Development in Heber; Shape Heber’s Community Identity; and

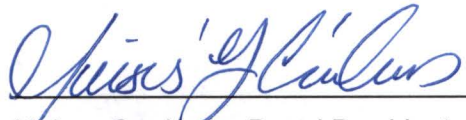
WHEREAS, The Heber Public Utility District Board, staff and community have identified the District’s Values as: Transparency; Innovation for Efficiency; Teamwork and Partnership; Customer Service; Community First; Integrity; Excellence-Highest Quality Standard; and

WHEREAS, The Heber Public Utility District has reviewed the proposed Strategic Plan including strategic goals and values; including the Implementation Action Plan and Responsibilities, as outlined in the attached documents; and

NOW THEREFORE BE IT RESOLVED that the Heber Public Utility District Board of Directors adopts the attached Strategic Plan for 2020-2025.


PASSED AND ADOPTED at a regular meeting of the Board of Directors of the Heber Public Utility District held on the 21st day of May, 2020.





Moises Cardenas, Board President

ATTEST:



Raquel R. Carrillo, Clerk of the Board

STATE OF CALIFORNIA)
COUNTY OF IMPERIAL)
HEBER PUBLIC UTILITY)
DISTRICT)

I, RAQUEL R. CARRILLO, Clerk of the Board of the Heber Public Utility District, County of Imperial, State of California, DO HEREBY CERTIFY that the foregoing resolution was dully passed, approved and adopted by the Board of Directors of the Heber Public Utility District at its regularly scheduled meeting held on the 21st day of May, 2020.