

# HEBER PUBLIC UTILITY DISTRICT

## REPORT TO BOARD OF DIRECTORS

**MEETING DATE:** October 19, 2017  
**FROM:** Laura Fischer, General Manager  
**SUBJECT:** Heber Fall Fiesta Update

### **INFORMATION ONLY:**

The Fall Fiesta is moving forward and staff feels that we will be ready for the big event. The budget update is as follows:

### **PARADE:**

The Holt Group submitted the encroachment permit applications to Cal Trans and County of Imperial. We have received the permit from Cal Trans, and we expect the permits from the county and IID within the week.

The parade entry forms have been completed and we are waiving the fee for schools and youth organizations. We have about 15 confirmed entries, but we expect to have at least 30 or more before the end of the week.

The parade starts at 10am. We will have three judges for the parade. We will have three announcer stations in the parade. One on the east, one in the middle (west of Dogwood) and one at the judge's stand. We will have some bleachers set up on Palm and Hawk for spectators.

We need all of the Board of Directors to ride in the parade. We have signs with your name on them. We would like for you to ride in an HPUD vehicle or if you have another vehicle we will have the signs ready to place on any vehicle you ride in. We will have one electric vehicle available as well as trucks.

### **FIESTA:**

This year we are focusing on having more vendors with activities for kids and more food, drinks and items for sale. We have eight food vendors, and about 5 vendors selling non food items.

The kid activity booths are being constructed and set up by HPUD staff. We have XX booths.

Bingo- Seniors (Ms. Estrada)	Chess/Checkers
Fish for Ducks	Ring Toss
Ping Pong Toss	Bean Bag Toss
Spin the Wheel	Photo Booth
Musical Chairs	Bowling
Relay Racing (for kids)	Obstacle Course
Hay Ride (Torrence Farm Implements)	

We have the following non-profit or youth organizations working the booths:

Senior Lunch Program  
Heber ASB  
Frank Wright ASB  
Southwest High School ASB  
I.V. Desert Aquatics  
Dynamo Soccer Team  
Dogwood Library (pending)

We are looking for youth groups to man the booths. All they have to do is show up and work the booths starting at 10am and cleaning up at 5pm. We will provide the booth and prizes. They just need to work the booth. In exchange, the HPUD will donate \$200 per organization, per booth. The organization must be non-profit or a youth group such as Little League, Church groups, 4-H, Boy Scouts. This helps the group make money with little planning and helps HPUD start a tradition of quality fall activity booths that can be used every year.

We will also have live music throughout the day and maybe performances by Heber school drumline, drill team, cheerleaders, or dance groups. The set up will be similar to last year, with shades, hay bale seating, restrooms, vendors, activities, music and the car show.

#### **CAR SHOW:**

The Car Show will be put on by Proyecto Heber the same day as the Fall Fiesta. They have flyers, entry forms and rules prepared. The cars, trucks, motorcycles and bikes, will be encouraged to ride through the parade then circle back and park on Palm Avenue. The car show will be from 10am to 5pm the same as the Fall Fiesta.

Proyecto Heber and the Car Show will have the beer garden. They are submitting their application to ABC and the Sheriff, Fire and HPUD will make sure they have met the requirements before signing.

#### **CREEPY CLOWN CHASE 5K:**

The Creepy Clown Chase 5K is a 3.3 mile run open to all ages. The entry fee is \$20 for everyone over 13 and under 13 is free if they are brave enough to run. The Creepy Clowns will have fake blood in a ketchup bottle. The fake blood is made of corn syrup and food coloring. If a runner gets bloody, they are dead and not eligible to win a trophy. If they want to be revived and eligible to win the trophy, they just need to stop by the medic station where they will have to perform a small task (dance, sing etc.) and they will get a new heart sticker. If they win the race with a sticker, they get a trophy.

The Creepy Clown Chase 5K is an obstacle course, but not muddy, unless it rains that day. The map, entry form, and rules are attached to this report for your review.

The Creepy Clown Chase 5K will start at 4:30 to add an extra thrill of dusk. We plan on having the Fire Academy, Sheriff Explorers and some reserves available to ensure all of the events run smoothly.

Respectfully Submitted,

Laura Fischer,  
General Manager