

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: September 21, 2017

FROM: Laura Fischer, General Manager

SUBJECT: Heber Fall Fiesta Update

INFORMATION ONLY:

During the budget adoption, the Board of Directors increased the Community Outreach efforts to include an additional \$15,000 for a parade, street fair and run.

At the August meeting, Director Garcia-Ruiz volunteered to assist staff getting the event coordinated and implemented. We have made several decisions and I have attached the forms and media material for your consideration.

Additionally, I have updated the budget document and have attached this for your review. We are within budget and I don't expect to exceed this line item.

PARADE:

The Holt Group and staff met to review the encroachment permit application that is needed for the parade, fiesta, and 5K run. We must submit a separate encroachment permit application to Cal Trans, County of Imperial, and IID. These applications have been submitted.

We have decided to shorten the parade just a bit. We will start the parade at the corner of Heber and Hawk Avenues. The staging area will be to the south of Hawk on Heber Ave. The parade will end on the corner of Hawk and Oak Avenues. I have attached a map of the parade for your review.

The parade entry forms have been completed and we are waiving the fee for schools and youth organizations. We will not have a Grand Marshall this year as we don't have a committee to make a determination of who could qualify and to select.

The parade starts at 10am. We will have three judges for the parade. We will have three announcer stations in the parade. One on the east, one in the middle (west of Dogwood) and one at the judge's stand. We will have some bleachers set up on Palm and Hawk for spectators.

We need all of the Board of Directors to ride in the parade. We have signs with your name on them. We would like for you to ride in an HPUD vehicle or if you have another vehicle we will have the signs ready to place on any vehicle you ride in. We will have one electric vehicle available as well as trucks.

FIESTA:

This year we are focusing on having more vendors with activities for kids and more food, drinks and items for sale. We will encourage vendors to sell food and other items. Vendors must submit an application and pay the fees and if they sell food they must submit an application for the County Health Department. The fee for food sales vendor is \$65, which

include the County fee. All other vendors must pay a \$50 fee. A copy of the vendor application is attached to this report.

The kid activity booths will be constructed and set up by HPUD staff. That way we can guarantee quality and quantity of booths. We are looking for youth groups to man the booths. All they have to do is show up and work the booths starting at 10am and cleaning up at 5pm. We will provide the booth and prizes. They just need to work the booth. In exchange, the HPUD will donate \$200 per organization, per booth. The organization must be non-profit or a youth group such as Little League, Church groups, 4-H, Boy Scouts. This helps the group make money with little planning and helps HPUD start a tradition of quality fall activity booths that can be used every year. We will also have some running or obstacle activities for kids, such as a pumpkin relay, musical chairs, egg toss, etc.

We will also have live music throughout the day and maybe performances by Heber school drumline, drill team, cheerleaders, or dance groups. The set up will be similar to last year, with shades, hay bale seating, restrooms, vendors, activities, music and the car show.

CAR SHOW:

The Car Show will be put on by Proyecto Heber the same day as the Fall Fiesta. They have flyers, entry forms and rules prepared, and I have attached them to this report. The cars, trucks, motorcycles and bikes, will be encouraged to ride through the parade then circle back and park on Palm Avenue. The car show will be from 10am to 5pm the same as the Fall Fiesta.

Proyecto Heber and the Car Show will have the beer garden. They are submitting their application to ABC and the Sheriff, Fire and HPUD will make sure they have met the requirements before signing.

CREEPY CLOWN CHASE 5K:

The Creepy Clown Chase 5K is a 3.3 mile run open to all ages. The entry fee is \$20 for everyone over 13 and under 13 is free if they are brave enough to run. The Creepy Clowns will have fake blood in a ketchup bottle. The fake blood is made of corn syrup and food coloring. If a runner gets bloody, they are dead and not eligible to win a trophy. If they want to be revived and eligible to win the trophy, they just need to stop by the medic station where they will have to perform a small task (dance, sing etc.) and they will get a new heart sticker. If they win the race with a sticker, they get a trophy.

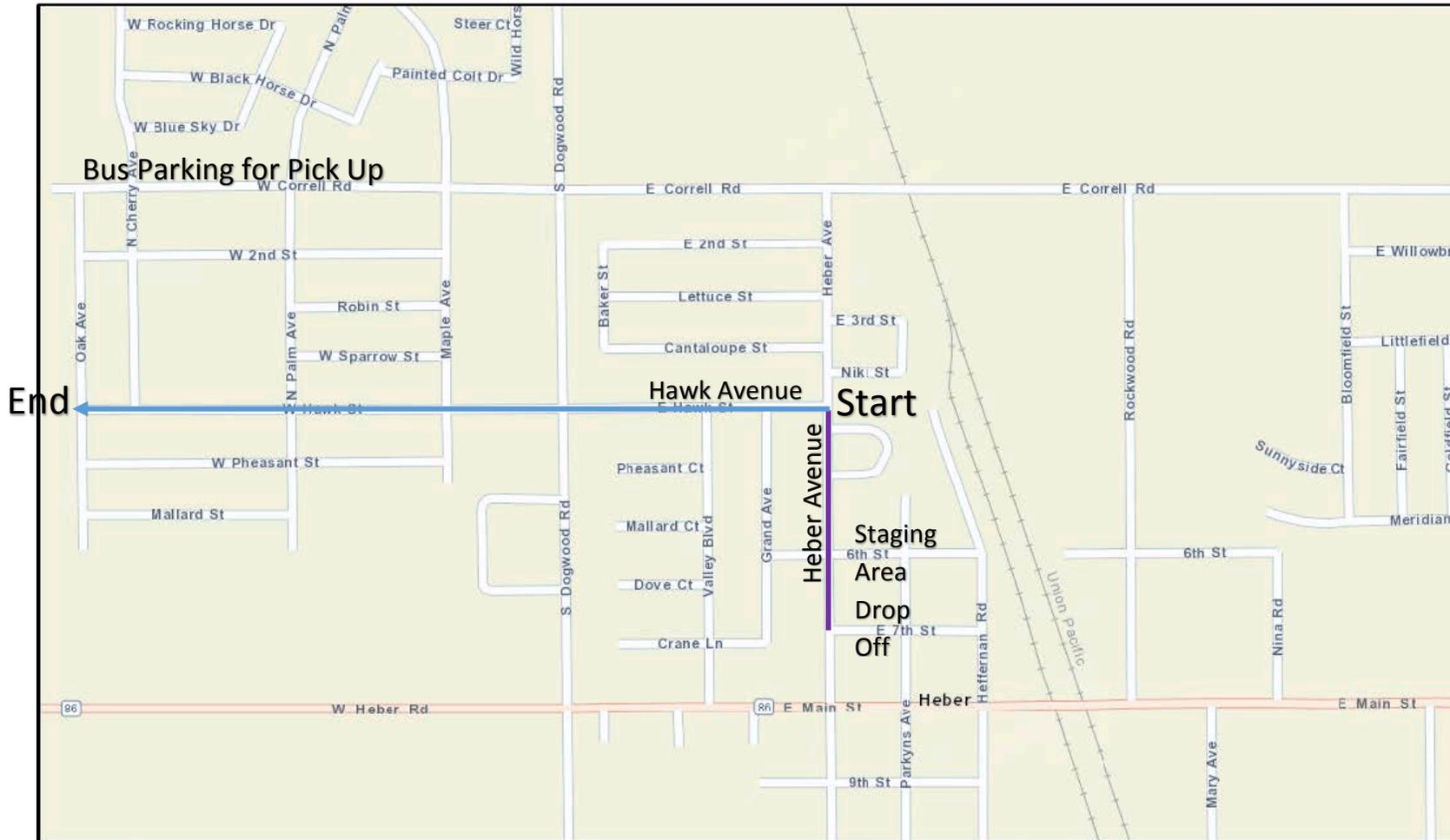
The Creepy Clown Chase 5K is an obstacle course, but not muddy, unless it rains that day. The map, entry form, and rules are attached to this report for your review.

The Creepy Clown Chase 5K will start at 4:30 to add an extra thrill of dusk. We plan on having the Fire Academy, Sheriff Explorers and some reserves available to ensure all of the events run smoothly.

Respectfully Submitted,

Laura Fischer,
General Manager

Heber Fall Festival Parade - Saturday, October 28, 2017



Staging Area

Parade Route



For More Information Contact: Heber Public Utility District @ 760-482-2440
 General Manager: Laura Fischer @ 760-482-2443 or 760-336-1572 cell
 Heber PUD Website: www.heber.ca.gov



Parade Starts at 10am – Must be in Staging Area and Ready to Roll by 9:30am – Parade Entry Fee - \$20 per Organization
 Entry Forms are online at www.heber.ca.gov



Heber Public Utility District Fall Fiesta Parade Saturday, October 28, 2017



Please fill out the following information to enter the Heber Public Utility District Fall Fiesta Parade

Company/Organization Name: _____

Would you like your entry to be judged? Yes (Circle yes or your entry will NOT be judged).

Mailing Address: _____

City: _____ State: _____ Zip Code: _____ eMail: _____

Your signature on this form indicates that you 1.) Agree to the Parade Rules 2.) Will abide by those rules and the decision of the Heber Public Utility District Fall Fiesta Parade Committee and The Heber Public Utility District Board of Directors 3.) The organizations and their volunteers, employees, contractors and agents are released from any and all responsibility for loss, damage or injury to any person or property relating in any way to participation in the Heber Public Utility District Fall Fiesta Parade.

Signature (Parent or Guardian if entrant is under 18)

Parade Script:

The Heber Public Utility District reserves the right to edit your parade script.

The following questions provide a sample of the type of information to use in your script.

How many years have you or your organization been in business? Describe your decorations, costumes and props. Do you have any unique stories about your entry or how it was chosen or developed? How does your entry relate to the theme 'Fall Fiesta'? Describe any unusual points of interest about your group, its history or its participants. List any recent honors or awards your group has received.

FEE SCHEDULE

All entries must pay a small fee of \$20 dollars upon submission of Parade Entry Form. Official School Groups: Drill Team, Band, Official Clubs, and Classroom Groups will have the fee waived.

-----OFFICE USE ONLY-----

Paid Processed by _____





Heber Public Utility District Fall Fiesta Parade



Saturday, October 28, 2017

Fall Fiesta Parade Official Rules & Regulations ***Parade Theme is ~ Fall Fiesta***

TO ENTER: Complete and return the attached form PRIOR to October 20, 2017. Late entries must be approved by the Parade Committee prior to acceptance in the parade. Parade orders and staging information will be sent to accepted entries prior to the parade. No entries will be accepted after October 20, 2017. **Completed forms may be faxed to (760) 353-9511, delivered to HPUD 1078 Dogwood Rd., Suite 103, Heber, CA 92249, or E-Mailed to heber@heber.ca.gov.**

ENTRY FEE: All entries will be charged a fee of \$20 dollars. Official school groups (Band/Drill Team/Clubs) will have their entry fee waived.

FLOATS: May carry only the name of the sponsoring firm or organization in addition to the theme wording – “Fall Fiesta”. NO other themes will be accepted. To be eligible for judging, floats must be in position by 9:00am, October 28, 2017.

ENTRY TROPHIES: Will be presented to the FLOATS prior to the parade. Winners not picking up their trophies prior to the parade may pick them up at “Tito” Huerta Park at 2:00pm or at the Heber Public Utility District office during normal business hours.

BANDS/DRILL TEAMS: Bands and Drill Teams will be judged on their performance during the parade and as performed before the judge’s stand, which will be located on the corner of Palm Avenue and Hawk Avenue.

TROPHIES: Will be presented to a winning entry representative at “Tito” Huerta Park at 2:00pm on Saturday, October 28th. Awards not collected at that time may be picked up at the Heber Public Utility District office during normal business hours.

JUDGING: Decisions of the judges will be final.

GENERAL RULES: The Heber Public Utility District reserves the right to refuse any entry to the parade.

- ❖ Forward motion must be maintained at all times.
- ❖ No 3 wheelers allowed.
- ❖ If entry or participant is under 18 years of age, age must be given and entry form must be signed by parent or guardian.
- ❖ No loud noises or explosions allowed.

Classification of Entry (Please Circle)

Mobile Entry (FLOAT)	Walking Entry	Equestrian Entry
High School BAND	Middle School BAND	Elementary School BAND
High School DRILL TEAM	Middle School DRILL TEAM	Elementary DRILL TEAM

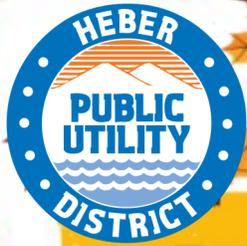
Each division will be presented with a trophy for the top 3 entries. **Only those entries that choose to be judged will be eligible to win a trophy or award.**

Incomplete Forms will not be accepted.
No entries accepted after October 20, 2017



Heber Public Utility District
1078 Dogwood Road, Suite 103 - Heber, CA 92249
Phone (760) 482-2440 / Fax (760) 353-9951 / E-Mail Heber85th@heber.ca.gov





Heber

FALL FIESTA

October 28, 2017

Tito Huerta Park - Heber

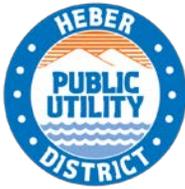
Event Schedule:

- Parade Starts at 10am (Hawk Ave.)
- Car Show at end of Parade (Tito Park)
- Fiesta at 9am (Corner of Hawk and Palm)
Games, Live Music, Great Food & Beer Garden
- Creepy Clown Chase 5K at 4:30pm
Starts and Ends at Tito Park - Obstacle Course
with Creepy Clowns Chasing You!

For More Information: Visit www.heberfallfiesta.com

Call HPUD at (760) 482-2440 or email lfischer@heber.ca.gov

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HEBER PUBLIC UTILITY DISTRICT

Fall Fiesta

October 28, 2017 ~ 9:00AM TO 5:00 P.M.
"TITO" HUERTA PARK,
1165 PALM AVE, HEBER CA

Dear Vendor/Supporter,

The Heber Public Utility District is celebrating fall with a Fall Fiesta. We have a big day planned for Saturday, October 28, 2017. The first event is a Parade starts on the corner of Heber and Hawk Avenues. The Car Exhibition and Fall Fiesta will be held at Tito Park from 9:00am to 5:00pm. We are looking for vendors who want to participate in a community based event to further their fund raising efforts. We anticipate a large crowd due to the parade ending at Tito Park where the Fiesta will be held.

Booth Details

- Each vendor booth space is 12' x 12' - if you require additional booth space it must be purchased. Event space is limited so the booth space requirement will be strictly enforced.
- There is no electricity available at the site - vendors must provide their own electrical power. Generators and propane heaters are permitted for heating purposed but will be used at the discretion and responsibility of the vendor using them.
- No equipment will be provided - vendors must provide their own equipment (tents, tables, chairs, grills, stoves, cooking equipment, utensils, etc)
- Vendors are responsible for all costs, labor, materials, equipment, tenting, supplies and any other items necessary for participation in the event.
- It is recommended that each vendor bring a trash receptacle and garbage bags as well as ample cash change for sales.
- Food vendors must submit a completed Imperial County Health Department Food Permit application to Proyecto Heber or Heber Public Utility District prior to October 10, 2017. Proyecto Heber will submit the completed Health Department Food Permit Applications to the County.
- The Food Permit must be displayed on the booth and be visible to the public during the event.
- We encourage you to decorate your booth! Be creative! Our Theme is Heber Fall Fiesta!
- No outside entertainment within booths (Bands, Karaoke, Singers, Radio, etc)
- The Heber Public Utility District reserves the right to assign vendor spaces and will do our best to meet any special needs or requirements.

Set-Up

- Vendor Setup begins at 6:00AM – vehicles may be brought into the event space during setup. **VEHICLES MUST BE REMOVED BY 8:00AM**
- Event space must be cleared by 8:00 AM of vehicles; vehicles must be off of Hawk and Palm Avenues.
- Vendors must be open and ready for Health Department inspection by 8:00 AM.
- Parade and Car Exhibit begins at 10:00 AM – Vendors may be open and ready to sell food/products or distribute information by 9:00 AM.
- Tear Down will happen at 5:00 PM – 6:00 PM – vehicles may be brought into the event space only after 5:00 PM due to the Creepy Clown Chase 5K run starting at 4:30pm, and only when safe. Vendors will be responsible for cleanup within their assigned space and will be expected to do so within a timely manner.
- We anticipate a good crowd as early as 9:00 AM and encourage vendors to be up and ready for these potential customers.

Costs & Application Information

Fees vary depending on your organization and the purpose of hosting the booth. The fee's are generally:

- \$65 – For Profit Organizations selling food, products or other items. If you are selling items you **MUST** have enough food or product to last the entire event time (6 hours!) This fee includes the \$15 for the County Health Permit.
- \$50 – For Individuals and Organizations providing information only (no selling)
- \$30 – For Non-Profit Organizations. Must show proof of Non-Profit status.

Entry fee must be received at the time of application. No credit can be extended. All checks must be made payable to Proyecto Heber. No refunds will be made to those vendors who cancel.



HEBER PUBLIC UTILITY DISTRICT

Fall Fiesta

October 28, 2017 ~ 9:00AM TO 5:00 P.M.

"TITO" HUERTA PARK,

1165 PALM AVE, HEBER CA

Food Vendor applications are subject to approval. Entries will be processed on a first-come first-served basis and no space will be held without application and entry fee being submitted by October 10, 2017.

_____ Selling Food, Products or Other Items _____ Informational Booth

Vendor Information

Business/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Please provide a description of the exact item(s) to be sold or distributed:

Remember:

- Food Vendors must complete the Imperial County Health Department Food Permit application (attached) with the complete fee and submit it to Proyecto Heber at P.O. Box D, Heber, CA 92249 (760) 455-1790 or to Heber Public Utility District 1078 Dogwood Rd, Suite 103. Heber, CA 92249. All applications must be submitted no later than October 10, 2017.
- Food Vendor applications are subject to approval. Entries will be processed on a first-come first-served basis and no space will be held without application and entry fee being submitted by October 10, 2017.
- If you are selling items you MUST have enough food or product to last the entire event time (6 hours!)

The vendor signing this application hereby acknowledges they have read, understand and agree to all of the Heber Public Utility District Fall Fiesta Vendor Procedures and Rules, including the Health Department rules and regulations, and agrees to abide by the procedures and Rules if space is assigned to participate. The Vendor certifies that all information contained in this application is true and correct.

My team members and I agree to be photographed and/or filmed/videoed by Heber Public Utility District and/or Proyecto Heber and other media which may be used for publicity and/or publications. The below named company, individual or organization and all related individuals shall indemnify and hold harmless the Heber Public Utility District, and all related persons and entities including owners, directors, management personnel, employees, contractors, volunteers, agents, representatives, and attorney from and against any and all claims, demands, actions, liabilities, damages, losses, costs, and expenses (including attorney fees, court costs, and any other professional fees), or judgments arising out of, or in connection with any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequences of participation in the Heber Public Utility District Fall Fiesta held in Heber, California.

Signature: _____ Date: _____

Proyecto Heber ^{5th Annual}

Car Show

2017



Heber Public Utility District

Tito Huerta Park

October 28, 2017

**1165 Palm Ave.
Heber**

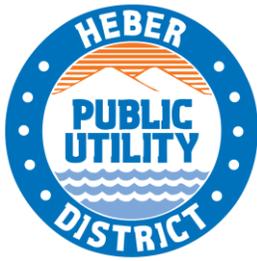
10:00 am to 5:00pm

For More Information Call:

Miguel (760) 996 -1341 ~ Diahna (760) 455 -1790

Or Olivia (760) 540 -2080

Vehicles are encouraged to drive the parade then park.



HEBER PUBLIC UTILITY DISTRICT & PROYECTO HEBER CAR Exhibition

October 28, 2017 10:00 AM TO 5:00 P.M.

“TITO” HUERTA PARK,
1165 PALM AVE, HEBER CA

Car/Bike Pre-Registration Form

Heber Public Utility District & Proyecto Heber are excited to organize their Fifth Annual Car Exhibition! This year the Heber Public Utility District will be having a Fall Fiesta. The big day planned for Saturday, October 28th 2017. The Fall Fiesta Parade starts on the corner of Heber and Hawk Avenues. The Car Exhibit and Street Fair will be held at Tito Park from 10:00am to 5:00pm. We anticipate a large crowd due to the parade ending at the Street Fair.

Entry Fee:

Bikes/Pedal Cars - \$15

Motorcycles/Cars/Trucks - \$20

Make Checks Payable to: Proyecto Heber

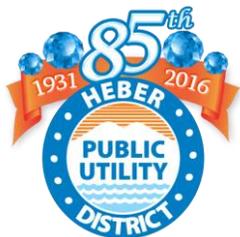
Event Details

- There is no electricity available at the site - Participants must provide their own electrical power. Generators and propane heaters are permitted for heating purposes but will be used at the discretion and responsibility of the Participant using them.
- No equipment will be provided –Participants must provide their own equipment (tents, tables, chairs etc.)
- Participants are responsible for all costs, labor, materials, equipment, tenting, supplies and any other items necessary for participation in the event.
- We encourage you to decorate your car space! Be creative!
- **No outside entertainment within spaces (Bands, Karaoke, Singers, Radio, etc)**
- Heber Public Utility District & Proyecto Heber reserves the right to assign car spaces and will do our best to meet any special needs or requirements.

Set-Up

- Car/Bike Setup begins at 9:00 AM – vehicles/bikes may be brought into the event space during setup by driving in from North Palm Avenue.
- Car/Bike space must be cleared by 10:00 AM – vehicles/bikes must be ready by this time.
- Car Show begins at 10:00 AM –
- Tear Down will happen at 5:00 PM – 6:00 PM – vehicles/bikes may be brought into the event space only after 5:00 PM and only when safe. Participants will be responsible for cleanup within their assigned space and will be expected to do so within a timely manner.

(Please fill in page 2)



HEBER PUBLIC UTILITY DISTRICT & PROYECTO HEBER CAR SHOW

October 28, 2017 10:00 A.M. TO 5:00 P.M.
"TITO" HUERTA PARK,
1165 PALM AVE, HEBER CA



Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

The person signing this application hereby acknowledges they have read, understand and agree to all of the Proyecto Heber Car Show Procedures and Rules. The Participant certifies that all information contained in this application is true and correct.

My team members and I agree to be photographed and/or filmed/videoed by Heber Public Utility District & Proyecto Heber and other media which may be used for publicity and/or publications. The below named company, individual or organization and all related individuals shall indemnify and hold harmless the Heber Public Utility District, and all related persons and entities including owners, directors, management personnel, employees, contractors, volunteers, agents, representatives, and attorney from and against any and all claims, demands, actions, liabilities, damages, losses, costs, and expenses (including attorney fees, court costs, and any other professional fees), or judgments arising out of, or in connection with any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequences of participation in the Heber Public Utility District Fall Fiesta, held in Heber, California.

Signature: _____ Date: _____

Payment Received	Date
Space Assigned:	Notes:

For More Information call Diahna Garcia-Ruiz at (760) 455-1790
Mike "Worm" Diaz at (760) 996-1341

Heber vs. Creepy Clowns

Oct. 28th



Creepy Clown Chase 5K
\$20 per person 13+
Under 13 FREE...if you dare

www.heberfallfiesta.com

HEBER PUBLIC UTILITY DISTRICT
CREEPY CLOWN CHASE 5K INFORMATION PAGE

October 28, 2017

Creepy Clown Chase 5K Start Time 4:30 pm

Tito Huerta Park (corner of Hawk and Palm Avenues) in Heber, CA

The Creepy Clown Chase 5K

It's that time of year when Creepy Clowns inhabit Heber and you must run for your life. The Creepy Clown Chase 5k is an obstacle run with Creepy Clowns motivating you to run! Creepy Clowns will chase you and try to squirt you with blood!

The race course follows a route through Creepy Clown infested fields, parks and streets in Heber. As we all know, Creepy Clowns like to chase you over walls, through drain pipes, over hills and bales. The course is complete with Army boot camp like obstacles that test your strength, agility and endurance. You will come in contact with natural and man-made obstacles and Creepy Clowns will try to mark you (squirt bottle) with fake blood.

Creepy Clowns will start the race with blood in a squirt bottle, and if they get some on you then you have fallen victim to their creepiness and will most likely die (or at least slow down). Don't worry the blood is nontoxic (corn syrup and food coloring) and although these creepy clowns won't hurt you...they will get close enough to scare you to the finish line!

If the Creepy Clowns get blood on you, you are his victim and die, and won't be eligible to win a trophy. But don't panic! If you get bloody and dead, you can be revived! All you need to do is stop at a medic station (2 locations) and **A LOCAL FIRE FIGHTER** will prescribe a short exercise or task (song, dance) in order to save your life. He will give you a sticker that you must wear to the finish line. That sticker will allow you to keep running for your life and possibly win a trophy.

Even if you are bloody and dead, you should still finish the race and keep on trying to out run Creepy Clowns. If you cross the finish line bloody and dead...you won't win a trophy, but you will still get a cool T-Shirt!

To Win: You need to be the first male or female **STILL ALIVE OR WITH A STICKER** to cross the finish line. In the following age groups:

BRAVE – Under 13 (Creepy Clowns love tender flesh)

DASHING – 13 - 18 (Creepy Clowns love fast food)

FEARLESS – 19 - 30 (Creepy Clowns love a good challenge...makes everything taste better)

GUTSY – 31 - 49 (Creepy Clowns love tripe)

FOOLHARDY – 50 and over (Frightened flesh tastes the best)

Obstacles: can be "skipped" if you're willing to live with the shame. Creepy Clowns think you are delicious when you skip the hard parts. Failure to follow ANY rule will result in being removed from the course and tied to a post while Creepy Clowns eat your flesh!

No touching the Creepy Clowns as they are only trying to mark you with some fake blood. Creepy Clowns **DO NOT HAVE ANY WEAPONS AND WON'T TOUCH YOU OR HURT YOU**. You can run, you can jump, you can evade, you can scream...but don't leave the race course or you will be disqualified.

Water Stations are located on Correll Avenue and at the finish line.

Restrooms are located on Correll Avenue and at the finish line

Fire Fighters are located on Correll Avenue and the finish line for first aid treatment.

RULES

- Contact between Humans and Creepy Clowns is strictly forbidden. Violators will be disqualified and/or arrested. Security and Sheriff's Deputies will be present throughout the race to ensure Creepy Clowns and Humans behave. This is no joke. We want a safe and fun race. Just treat others as you want them to treat you...or your mother...or your kid. You get the point. Mind your manners!
- Cheating such as skipping an obstacle will result in disqualification for receiving a trophy for being the first male or female to cross the finish line. You can still walk the race and skip obstacles, but you just can't win the trophy...but you still get an awesome T-shirt.
- All Humans must wear their racing bib.
- It is recommended you line up 10 minutes prior to start time of 4:30pm.
- You may not participate if you are under the influence of drugs or alcohol. Save the partying for after you escape the Creepy Clowns. A beer garden will be open at Tito Park. Again security and Sheriff Deputies will be at the event.
- Weapons or metal objects are not allowed on the event property.
- Food and beverage will be available for purchase at the Heber Fall Fiesta at Tito Huerta Park.
- Animals are not permitted on the event property.
- The Creepy Clown Chase 5K is a non-smoking event.
- No strollers or wheeled conveyances are allowed to be on the race course.
- Shoes **MUST** be worn at all times.

How Do I sign Up?

You can sign up on our website: www.heberfallfiesta.com or at www.eventbrite.com key word Heber.

Or you can stop by the HPUD office and sign up during office hours. We are located at 1078 Dogwood Road, Suite 103, Heber, CA 92249.

Where Do Report?

Pick up your bib and T-Shirt at Tito Huerta Park on the Chase Day (October 28th). Please report to the sign in station at least 30 minutes before start time, which is 4:30pm.

May I wear a costume?

Yes! Absolutely! We encourage uniqueness and creativity.

What do I receive for participating?

- Racing bib and a couple of safety pins. Careful not to poke yourself Creepy Clowns love fresh blood!
- An awesome Creepy Clown Chase 5K T-shirt to prove you can run faster than a Creepy Clown and are not afraid of anything!
- New Human and maybe Creepy Clown friends
- A great time
- A brand new outlook on life

REMEMBER...HAVE FUN!

CREEPY CLOWNS

When do Creepy Clowns arrive?

Creepy Clowns should arrive by 3:00pm so we can get you creepy and to your spot before the start of the Chase at 4:30pm

What do Creepy Clowns bring and not bring the day of the race?

BRING:

- Photo I.D. If you are a minor you will need to bring a human parent or guardian. If you are unable to produce proper identification you will not be a creepy clown.
- Survivor Gear: You may want to bring a back pack with a change of clothes, towel, and shoes. We will have a Survival Gear Check Station for your convenience. You may also want to bring a plastic bag to put your creepy clown clothes in after the race.
- Money for food, drinks, beer and souvenirs.

DON'T BRING

- You may NOT bring animals, weapons, or bad attitude. There will be lots of great food and beverage options available for purchase all day long.

What Do Creepy Clowns Wear?

Creepy Clowns may bring or wear your best clown outfit. The most creative and outrageous outfits will be appreciated. We will have some clown hair and masks available. If you need one, please reserve one ASAP with the Heber PUD office staff or by calling 760-482-2440.

Are Creepy Clowns actually allowed to touch, bite, or eat the Humans?

No, Creepy Clowns are not allowed to touch, bite or actually eat the Humans. They may only squirt humans with blood. A squirt bottle filled with blood (fake) will be provided to you at race check in station.

What Type of Creepy Clowns are there?

There are two types of Creepy Clowns. Chasers and Floaters

Floater Creepy Clowns are slow movers. They may hide, crawl or walk slowly, but they do have a tendency to squirt blood quickly. Chaser Creepy Clowns are fast movers that chase the Humans squirting them with blood and make them scream as they run.

Creepy Clowns should stay within a hundred feet of their assigned area. You can't chase one runner all the way through the race. Don't worry there is always another human trying to sneak by you...mark them with blood!

Where do Creepy Clowns Report When They Arrive?

Creepy Clowns report to the Ring Master. It is there you will be subjected to a series of jokes to see if you are 'IT' and when we are 100% certain you are a REAL Creepy Clown we will arm you with a squirt bottle of fake blood, and help you with your makeup and costume. Once you are completely transformed, you will be divided into Chaser Creepy Clowns or Floater Creepy clowns. You will then be taken to the course area. After the last human races by, you should make your way back to the finish line.

What do Creepy Clowns Receive?

- The treatment that will transform you into a Creepy Clown (make up)
- An awesome Heber Creepy Clown Chase T-Shirt
- A Great Time!

VENDORS

How Can I become a Vendor?

If you have a product or service you would like to sell or promote to our many attendees, please fill out our vendor application. We have a limited amount of Vendor spaces available. Spaces are sold in 10X10 increments. Contact Diahna Garcia-Ruiz at Proyecto Heber to sign up (760) 455-1790.

GENERAL QUESTIONS

What does the Creepy Clown Chase Cost?

For Humans, the cost is \$20 for anyone over 13. If you are under 13 and brave enough to run, it is free!

For Creepy Clowns, the cost is \$10.

What is the Survival Gear Check?

After Registering, you may check your bag containing your change of clothes and personal belongings at the Survival Gear Check. After the race, just show your bib number and pick up your gear. We suggest a towel, clean clothes and shoes!