

# HEBER PUBLIC UTILITY DISTRICT

## REPORT TO BOARD OF DIRECTORS

**MEETING DATE:** December 14, 2018

**FROM:** Laura Fischer, General Manager

**SUBJECT:** Update on the Heber Tamale Festival and Peach Run at Tito Huerta Park on January 5, 2019

### **INFORMATION ONLY:**

Update on the Heber Tamale Festival and Ribbon Cutting Ceremony at Tito Huerta Park.

### **Heber Tamale Festival**

The Board authorized the HPUD sponsorship of the Heber Tamale Festival, and directed staff to work with the event coordinators, Juan Molina and Helen Diaz. The Board authorized the payment of event insurance and authorized one HPUD employee to work overtime if needed to assist with the event. The event will be held at Tito Huerta Park on January 5, 2019.

I have attached the updated flyer and event schedule for the 2<sup>nd</sup> Annual Tamale Festival. I met with Ms. Molina at the County Public Works office to submit the encroachment permit to close Palm Avenue between Hawk and 2<sup>nd</sup> Street. I have also signed the ABC License application for the event. They will be working with Sure Helpline as their non-profit organization for the event. The promoters have secured traffic barricades and HPUD will ensure they are properly installed on the morning of the event. This will be done by the on-call operator when he is completing the plant operations for that day.

The Board placed conditions on the sponsorship of the Heber Tamale Festival event. They include the following:

- The amount of support from HPUD will not exceed \$1,000. This will include the purchase of insurance and overtime for one employee.
  - **The insurance amount was \$337.00**
- The event coordinators will donate 50% of the profits to the Heber Hawks Drumline.
- They will meet the conditions of approval for the use of HPUD Park as follows:
  - Insurance Requirements – HPUD has secured
  - Health Department Permits – In process
  - ABC License – will be secured through Sure Help Line
  - Park Use – Park Reserved for January 5, 2019
  - Parking and Street Closures – Encroachment Permit Application Submitted at County PW
  - Trash Receptacles – HPUD will secure through CR&R
  - Restrooms – On Order
  - Security – Confirmed

Respectfully Submitted,

Laura Fischer, General Manager

# ENTERTAINMENT SCHEDULE



10:00 - Music provided by IV Music Collection

10:15 - Color Guard Ceremony (Sheriff's Explorers)

10:20 - National Anthem by Allison Segoviano

10:25 - Introductions with Maribel Puentes & Wasupwu Productions

10:35 - Performance by Allison Segoviano

10:50 - Music by Mariachi Aurora

11:20 - Performance by Hidalgo Folklorico

11:45 - Ballet Folklorico by Las Florcitas

12:10 - Speech by Luis Plancarte

12:20 - Heber Hawks Drumline Performance

12:35 - Performance by Heber Drill Team

12:45 - SHS Tall Flags

12:55 - Performance by Maribel Puentes & Marizol Farewell

1:35 - Introductions with Wasupwu Productions & Gerardo Venegas

1:40 - Musical Chairs

1:55 - Music by OCD

2:35 - 2nd Annual Jalapeno Eating Contest

2:50 - Winners of Tamale Contest Announced

3:05 - Performance by Ruben Hernandez

3:35 - Music by Imperio Los Reyes

4:15 - Music by Grupo Firme

4:55 - Outro w/ Gerardo Venegas

5:00 - Festival Ends

*Call (760) 460-6088 | (760) 554-2380 for more information*