

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: January 18, 2018

FROM: Laura Fischer, General Manager

SUBJECT: Update on the Heber Tamale Festival & Ribbon Cutting Ceremony for Athletic Field Light Project at Tito Huerta Park

INFORMATION ONLY:

Update on the Heber Tamale Festival and Ribbon Cutting Ceremony at Tito Huerta Park.

Ribbon Cutting Ceremony.

The Ribbon Cutting Ceremony will be held at 12:00pm (noon) on Saturday, January 20, 2018 at Tito Huerta Park. Please arrive a few minutes early and meet at the stage on the cement slab. Staff will have the ribbon and scissors and will take pictures. President Nolasco, or his designee, should be prepared to say a few words about the project. Invitations have been sent to the County Board of Supervisors and management staff, Assemblyman Garcia, Senator Hueso, Congressman Vargas, HESD, Contractor Tom Watson, District engineers, District Counsel, and local soccer and baseball groups.

A copy of the invitation is attached for your consideration.

Heber Tamale Festival

At the Special Meeting of the HPUD Board held on December 6, 2017, the Board authorized the HPUD sponsorship of the Heber Tamale Festival, and to hold the ribbon cutting ceremony for the athletic field lights at Tito Park. The Board directed staff to work with the event coordinators, Juan Molina and Helen Diaz. The Board authorized the payment of event insurance and authorized one HPUD employee to work overtime to assist with the event. The event will be held at Tito Huerta Park on January 20, 2018.

The Board placed conditions on the sponsorship of the Heber Tamale Festival event. They include the following:

- The amount of support from HPUD will not exceed \$2,000. This will include the purchase of insurance and overtime for one employee.
- The event coordinators will donate 50% of the profits to a non-profit or local youth organization of their choice.
- They will meet the conditions of approval for the use of HPUD Park as follows:
 - Insurance Requirements – HPUD has secured
 - Health Department Permits
 - ABC License – will be secured through Proyecto Heber
 - Park Use (no vehicle driving in park)
 - Parking and Street Closures (no street closure planned)
 - Trash Receptacles

Restrooms
Security

Staff prepared a letter for the event coordinators to sign. A copy is attached to this report. As you can see, the HPUD is providing support of the event in several areas. We are working closely with the coordinators and believe the event will have good attendance.

Mr. Molina and Ms. Diaz have provided the following update on the Tamale Festival.

Vendors:

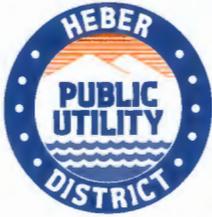
- Tamale vendors: 5
- Other Food vendors: 16
- Selling vendors: Still accepting applications
- Informative vendors: 7

Health Dept. permits were turned in by Jan. 3, 2018 and the ABC Alcohol Permits were submitted.

The flyer for the event has been modified to include HPUD and I have attached a copy for your review. Please post the flyer to your social media sites and at your place of work.

Respectfully Submitted,

Laura Fischer, General Manager



Heber Public Utility District

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Heber, CA 92249
TEL. (760) 482-2440 • FAX (760) 353-9951
www.heber.ca.gov

January 3, 2018

WasupWU! Comedy
Mr. & Mrs. Juan Molina
P. O. Box 369
Heber, CA 92249

Subject: Heber Tamale Festival

Dear Juan and Helen;

The Heber Public Utility District is proud to support your efforts to hold the 1st Annual Heber Tamale Festival. At the December 21, 2017 Board Meeting, the Board authorized the purchase of the event insurance and authorized overtime for one staff member support in an amount not to exceed \$2,000.

The HPUD Board established the following conditions of approval:

- 1) **Trash Carts.** Sufficient trash carts will be provided. Trash will be picked up from the park and placed in trash carts. Trash in containers will be moved to the dumpster, which is provided and located on Palm Avenue.

HPUD has contacted our waste hauler, CR&R. They have agreed to donate the trash carts for this event. They will deliver 29 trash carts on Friday, January 19th, and will pick them up on Monday, January 22nd. This will be done free of charge to HPUD and WasupWU! Comedy.

- 2) **Portable restrooms.** At least two double portable (4 toilets) restrooms will be available for public use during the event. At least one portable restroom will be compliant with the American with Disability Act. Portable restrooms will not be parked in the park area. They may be on the street only. The restrooms may be delivered on Friday before the event and must be removed on Monday after the event.
- 3) **Electricity.** The HPUD will provide electrical power if possible and where available. You are required to submit to HPUD your planned electric power needs at least one week prior to the event. HPUD will review your needs and let you know if we can accommodate you. If we are unable to provide electricity where needed, you may need to provide generators for additional electrical services. We will work with you to minimize the need for portable generators.
- 4) **Parking.** The HPUD staff will place "No Parking" signs on the west side of Palm Avenue between 2nd Street and Hawk Avenue on Friday before the event. HPUD will also provide parking directional signage as needed.

HPUD has secured off street parking in the dirt (vacant) lot at the south end of Palm Avenue. HPUD will place signage to direct traffic to park in this lot. You should notify the Tamale Festival

vendors that they should park their vehicles in this area. Additionally, you should let your security know about the parking area so they can patrol on occasion.

- 5) Beer Garden. At the December 21st Board meeting, the HPUD waived Ordinance 222, which prohibits alcohol in HPUD parks. This waiver allows you to sell and serve alcohol in Tito Huerta Park on January 20th. The sale of alcohol must be permitted by the State Alcohol Beverage Control Department. Security must be provided. The Beer truck may be parked in the park area, however, HPUD staff must supervise the placement of the Beer Truck in the park. This is so we can minimize any damage to sprinklers or park amenities. Please contact HPUD staff at 760-353-0457 for assistance placing the beer truck in the park.
- 6) Tito Park Requirements. No vehicles may be driven in the park or the sidewalks (except the beer truck). All vehicles must be on the street. Vendors must cart their product from the street to the park. The restrooms at Tito Park will be open for use. HPUD staff will ensure that they are clean and stocked with paper product prior to the start of the event. It is your responsibility to ensure that they are kept clean and stocked during the event; that they are not damaged; and that they are cleaned after the event. HPUD staff will open the restrooms for you and lock them at the end of the event. The lights in the little league and soccer fields will be turned on at 6am and off at 7am to assist with vendor set up. They will be turned back on at dusk so that your will have light during clean up after 5pm. No open fire pits will be allowed in the park.
- 7) HPUD Staff. One staff member will be available during the event. He will be assigned to start work at 6:30am. He will turn on/off the lights, open the restrooms, ensure the no parking areas are adhered to, and that your requested electrical services are available. He will be available at the close of the event to lock restrooms, and secure the park. He can be reached at (760) 353-0457.
- 8) Within two weeks after the event, WasupWU! Comedy will present proof that 50% of the profits from the organization of the event was donated to the Heber Drumline.

We look forward to working with you to provide an excellent, safe, family event for the community of Heber. Should you have any questions or need any additional information, please don't hesitate to contact me at 760-482-2440.

I agree to the conditions as stated above:



Juan or Helen Molina, WasupWU! Comedy



Date



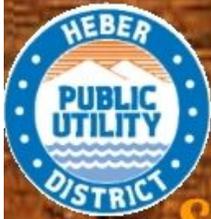
Laura Fischer, General Manager, Heber Public Utility District



Date

Wasupwu Productions presents

1ST ANNUAL HEBER TAMALE FESTIVAL



Sponsored by Heber Public Utility District

SATURDAY, JAN. 20TH 2018

10 AM - 5 PM @ TITO HUERTA PARK
1165 PALM AVE HEBER, CA 92249

Performances by: Master of Ceremony (MC)

- Hidalgo Folklorico (kids)
- Stilt Walker
- Fire performance
- Las Flores del Valle Ballet Folklorico (adults)
- Heber Drumline
- Dogwood Drill Team
- Zumba Dancing (4:13 Fitness)
- Maribel Puentes (Mariachi singer)
- Ricardo Arellano (Mariachi singer)
- Yochee (Reggae singer)
- Allison Segoviano (child singer)



Best Tamale Contest

“Savory Tamale”
“Sweet Tamale”

See who becomes this year’s winner!!!

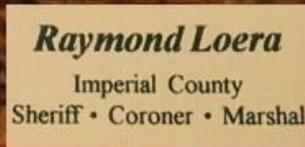
Jalapeno Eating Contest

Sign up for a chance to win \$100!!
Who can eat the most jalapenos??

Entertainment



For info call
(760) 460-6088 or
(760) 554-2380



ENTERTAINMENT SCHEDULE

10:00-10:05 Color Guard
Opening Ceremony

10:05-10:15 Introduction w/
Gerardo Venegas

10:15-10:30 Imperial Valley DJ
Set

10:30-10:50 Las Flores del
Valle Folklorico (adults)

10:50-11:00 4:13 Fitness Zumba

11:00-11:20 Hidalgo Society
Folklorico (kids)

11:20-11:45 Heber Drumline,
Heber Drill Team, & Dogwood
Drill Team

11:45-11:55 Allison Segoviano
(child singer)

12:00-12:15 HPUD Ribbon
Cutting Ceremony

12:20-1:05 Sentimiento
Tropical

1:10-1:25 Fire Performance

1:25-1:40 Maribel Puentes
(Mariachi singer)

1:40-2:00 Jalapeno Eating
Contest

2:00-2:45 Epic 18

2:50-3:20 Results from the
Tamale Contest

3:25-3:40 Ricardo Arellano
(Mariachi singer)

3:45-4:00 Yochee (Reggae
singer)

4:00-4:15 Closing Statements
w/ Gerardo Venegas

4:15-5:00 La Cachimba

