

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: November 16, 2017
FROM: Laura Fischer, General Manager
SUBJECT: Heber Fall Fiesta Update

INFORMATION ONLY:

The Fall Fiesta was a great success. I want all of you for attending, and I want to give a special thank you to Diahna Garcia-Ruiz for working so hard on the two woman Fall Fiesta Committee. Diahna was in charge of the food vendors, health permits, and car show! This event would not have happened without her.

We had great partners including the following:

Proyecto Heber
Diahna Garcia-Ruiz, Miguel Diaz, Olivia Delgado
Parade Announcers:
Juan Cruz, Superintendent at HESD
Bob Fischer, NAF El Centro
Ray Castillo, County Board of Supervisor
Los Vigilantes –
Mike Reed, Dan Salgado & Alex Cardenas
Parade Judges:
Honorable Christopher Plourd
Anita Martinez
5K Supporters:
Gerardo Lara, ICOE and Holtville Track Coach
Javier Luna, THG and now with the City of El Centro
Sponsors:
The Holt Group – Jack Holt
El Toro – Bill Plourd
CR & R – Francisco Ochoa
Imperial County Sheriff's Department
Ray Loera, Fred Miramontes, Lt. Robert Benevides
Imperial County Fire Department
Tony Rouhotas
Imperial Valley College Fire Academy
Salvador Flores & his cadets

We expended \$20,703.26 for the event, which is \$5,703.26 over budget for the event. This amount does not exceed the budgeted line item in Parks Fund. There is no need to make a budget modification for the Parks Fund at this time. The budget with actual expenditures is attached for your consideration.

Fall Fiesta ~ Parade, Fiesta, Car Show & 5K

REVENUE	BUDGET	RECEIVED / ACTUAL
HPUD FY 17-18 Budget	1,000.00	
Parade Sponsors		160.00
Race Proceeds		160.00
Miscellaneous		170.00
TOTALS	\$1,000.00	\$490.00

EXPENSES

Budgeted Expended



EXPENSES	BUDGET	PAID / ACTUAL	TOTAL REMAINING
Salaries - Temp PT	0.00	0.00	-
Parade - Run - Street Fair	10,000.00		(3,311.26)
Trophies, Medals & Bibs		0.00	
5K Run Construction / Materials		1,344.77	
Fiesta Booth Construction / Prizes		2,996.98	
Music / Entertainment Mariachi (\$600) Heber group (\$560)		1,160.00	
Sound System		750.00	
T-Shirts (Run Only)		1,749.51	
Decorations for Float etc.		0.00	
Tents / tables / chairs		2,240.00	
Donations for non-profits and youth group running booths		2,800.00	
Food For Volunteers		110.00	
Restrooms (160) Barracades were donated		160.00	
Marketing/advertising Parade/IVPress 570	3,500.00	6,337.00	(3,077.00)
Banners & Print Material & Advertisement		240.00	
Insurance	1,500.00	815.00	685.00
TOTALS	\$15,000.00	\$20,703.26	(5,703.26)

Respectfully Submitted,

Laura Fischer, General Manager