

# HEBER PUBLIC UTILITY DISTRICT REPORT TO BOARD OF DIRECTORS

**MEETING DATE:** September 20, 2018  
**FROM:** Laura Fischer, General Manager  
**SUBJECT:** Heber Fall Fiesta Update

**INFORMATION ONLY:**

The Fall Fiesta is moving forward and staff feels that we will be ready for the big event. The budget update is on the table below. Our fall fiesta website is GREAT! Check it out [www.heberfallfiesta.com](http://www.heberfallfiesta.com).

## Fall Fiesta 2018

REVENUE	BUDGET	RECEIVED / ACTUAL
HPUD FY 17-18 Budget	35,000.00	35,000.00
Sponsors	1500.00	
Race Proceeds	160.00	
Parade Entries	80.00	
<b>TOTALS</b>	<b>\$36,740.00</b>	<b>\$35,000.00</b>

  

EXPENSES	BUDGET	PAID / ACTUAL	TOTAL REMAINING
Salaries - Temp PT	0.00		-
Parade - Run - Street Fair			-
Trophies, Medals & Bibs	600.00		600.00
5K Run Construction / Materials	200.00		200.00
Fiesta Booth Construction / Prizes	1,500.00		1,500.00
Music / Entertainment Mariachi	700.00		700.00
Sound System	800.00		800.00
T-Shirts (Run Only) - NONE in 2018	0.00		-
Decorations for Float etc.	250.00		250.00
Lights / tables / chairs	3,500.00		3,500.00
Donations for (15 each) non-profits and youth group booths	3,000.00		3,000.00
Food For Volunteers	200.00		200.00
Restrooms (160) Barracades were donated	160.00		160.00
Marketing/advertising Parade/IVPress 570	8,570.00		8,570.00
Website development	3,460.00		3,460.00
Banners & Print Material & Advertisement	250.00		250.00
Insurance	900.00		900.00
<b>TOTALS</b>	<b>\$24,090.00</b>	<b>\$0.00</b>	<b>24,090.00</b>

**PARADE:**

The Holt Group submitted the encroachment permit applications to Cal Trans and County of Imperial. We have received the permit from Cal Trans, and we expect the permits from the county within the next few weeks.

The parade entry forms have been completed and we are waiving the fee for schools and youth organizations. We expect to have at least 30 entries. The route has changed this year. We will be circling Tito Huerta Park.

The parade starts at 5:30pm. We will have three judges for the parade. We will have three announcer stations in the parade. One on Cherry, one on Hawk, and one at the judge's stand on Palm. We will have some bleachers set up on Palm for spectators.

We need all of the Board of Directors to ride in the parade. We have signs with your name on them. We would like for you to ride in an HPUD vehicle or if you have another vehicle we will have the signs ready to place on any vehicle you ride in. We will have one electric vehicle available as well as trucks.

**FIESTA:**

This year we are using the theme "Day of the Dead" and decorating like the movie Coco. The seniors have been busy making tissue paper flowers. We will be focusing on having more vendors with activities for kids and more food, drinks and items for sale. Our vendor forms are on line and Diahna Garcia-Ruiz from Proyecto Heber is handling the fiesta vendors and will secure the health permits.

The kid activity booths are being constructed and set up by HPUD staff. We have XX booths.

Loteria- Seniors (Ms. Estrada)	Chess/Checkers
Fish for Ducks	Ring Toss
Ping Pong Toss	Bean Bag Toss
Spin the Wheel	Photo Booth
Pinata	Bowling
Relay Racing (for kids)	Obstacle Course
Hay Ride (Pending Torrence Farm Implements)	

We are coordinating with the following non-profit or youth organizations to work the booths:

- Senior Lunch Program
- Heber ASB
- Southwest High School ASB
- I.V. Desert Aquatics
- Soccer Team
- Dogwood Library (pending)
- Heber Little League
- Boys Scots of Heber
- SAL
- Dogwood 4H

We are looking for youth groups to man the booths. All they have to do is show up and work the booths starting at 5pm and cleaning up after 8pm. We will provide the booth and prizes. They just need to work the booth. In exchange, the HPUD will donate \$200 per organization, per booth. The organization must be non-profit or a youth group such as Little League, Church groups, 4-H, Boy Scouts. This helps the group make money with little planning and helps HPUD start a tradition of quality fall activity booths that can be used every year.

We will also have live music throughout the day. The set up will be different than last year, with all of the vendors and game booths in the park under the new athletic field lights.

**TALENT SHOW:**

This year we will be holding a talent show for kids TK – 8<sup>th</sup> grades. The forms are online and there will be prizes for winners. Winners will be chosen by applause. We are also working with Mr. Cruz at the HESD who says he has staff that will help us with a voting app that can be used to collect votes and count them.

**DOG COSTUME CONTEST:**

The dog costume contest rules and entry forms are online. We will have prizes for the winners. Chosen by applause and possibly the voting app that Mr. Cruz has available for us.

**5K MEMORIAL RUN AND WALK:**

The 5K is a 3.3 mile run open to all ages. This year the 5K run starts at 4:00pm and will follow a similar path as prior years. No scares this year, but we are setting up a very nice alter and decorations in the baseball field. The 5K and memorial walk start and finish in the baseball field. We will have it decorated with lights and flowers.

The Memorial Walk will start at 8:00pm after dark. We will have the baseball field set up for the memorial walk, which all ages can enjoy. The walk will have some lights and decorations making it very pretty.

Respectfully Submitted,

Laura Fischer,  
General Manager