

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: December 21 2017

FROM: Laura Fischer, General Manager

SUBJECT: Update on the Heber Tamale Festival

INFORMATION ONLY:

Update on the Heber Tamale Festival.

BACKGROUND:

At the Special Meeting of the HPUD Board held on December 6, 2017, the Board authorized the HPUD sponsorship of the Heber Tamale Festival. The Board directed staff to work with the event coordinators, Juan Molina and Helen Diaz. The Board authorized the payment of event insurance and authorized one HPUD employee to work overtime to assist with the event. The event will be held at Tito Huerta Park on January 20, 2018.

The Board placed conditions on the sponsorship of the event. They include the following:

- The amount of support from HPUD will not exceed \$2,000. This will include the purchase of insurance and overtime for one employee.
- The event coordinators will donate 50% of the profits to a non-profit or local youth organization of their choice.
- They will meet the conditions of approval for the use of HPUD Park as follows:
 - Insurance Requirements – HPUD will secure
 - Health Department Permits
 - ABC License – will be secured through Proyecto Heber
 - Park Use (no vehicle driving in park)
 - Parking and Street Closures (no street closure planned)
 - Trash Receptacles
 - Restrooms
 - Security

Mr. Molina and Ms. Diaz have provided the following update.

They have secured the following:

MC / Host:

- Gerardo Venegas

Entertainment:

- Bands: Sentimiento Tropical, Epic XVIII, Cachimba

Performers:

- Hidalgo Folklorico (youth)
- Las Flores del Valle Ballet Folklorico (adults)
- Heber Drumline
- Dogwood Drill Team
- 3:14 Fitness Zumba Dancing
- Stilt Walker

Vendors:

- Tamale vendors: 10
- Nonprofit vendors: 2
- Selling vendors: 12
- Informative vendors: 8

Judges for tamale contest:

- Superintendent Juan Cruz - Heber Elementary School District
- Edgard Garcia - Law Office of Edgard Garcia
- HPUD Representative
- Joel Gonzalez - Desert RV
- Hon. Juan Ulloa - Imperial County Superior Court

In addition, they have reached out to Southwest High School's Key Club for volunteers to help at the event. Health Dept. permits must be turned in by Jan. 3, 2018 and the ABC Alcohol Permit must be turned in by Dec. 20, 2017.

The flyer for the event has been modified to include HPUD and I have attached a copy for your review. Please post the flyer to your social media sites and at your place of work.

Respectfully Submitted,

Laura Fischer, General Manager

Wasupwu Productions presents
1ST ANNUAL HEBER



TAMALE FESTIVAL



SATURDAY, JAN 20 2018

10 AM - 5 PM

@ TITO HUERTA PARK IN HEBER

Performance:

Hidalgo Folkorico

Stilt Walker

Fire performance

Jalapeno Eating Contest

Sign up, more detail coming soon

HOSTING



JUDGES CONTEST

“Best Tamale”

“Sweet Tamale”

More details coming soon

Entertainment



PROYECTO HEBER

Info. Call (760) 460-6088 | (760) 554-2380